



Retail therapy

Cleaning, Disinfection and Hygiene within retail outlets

Many people are looking forward to spending time visiting shops and retail sites rather than online from their sofas. Shop fronts, public areas, fixtures and fittings have always been under constant scrutiny from customers.

Premises now have to not only be visibly clean, but also hygienically clean. Reassessing your cleaning methods, processes and products are the first step to this process. Plus placing special attention on frequently touched areas not only reduces transmission risks but gives an added visual assurance to your customers.

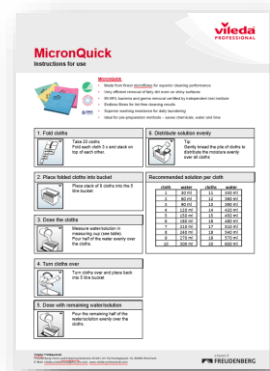
At Vileda Professional we have created this PDF to support the process. If you would like further information contact your Vileda Professional representative to arrange a site visit.

General cleaning guidelines

As sites re-open, it is important to read through and update your cleaning routine to protect the users and visitors of your premises. There are many factors but some key points include:

- Check protocols and cleaning plans are up to date and in line with official authority guidelines.
- Identify and educate all staff of 'frequently touched surfaces', contamination risks and increase frequency of cleaning in cleaning plans
- Ensure all staff are cleaning as instructed and following the cleaning plans. If necessary, give additional instructions and training.
- Check the cleaning tools you are using before use. Are they clean, in good condition and suitable for the tasks required?
- After use thoroughly clean and disinfect all cleaning tools ready for next use.
- Pay attention to hand hygiene. If needed give instructions how to wash or disinfect hands correctly.
- Pay attention to personal protective equipment like masks, gloves and glasses. Give instructions when and how to use.

For more information on infection prevention and the basics of microbiology contact Vileda Professional



A range of comprehensive how to use guides available for training

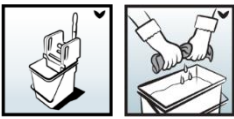



Which cleaning method is hygienically right for you?

Experience from cleaning Healthcare sites shows significant improvements in hygiene can be achieved by implementing the correct cleaning method (e.g. pre-prepared one mop/cloth per room area).

Understanding the risk level of your site is a starting point:

- Higher Risk: Hotels, Bars, Restaurants, Gyms, Airports. Large turnover of visitors, often from multiple countries and visit even if unwell.
- Medium Risk: Education, Offices. Lower number of visitors, semi-public and therefore easier to control

It is also important to understand the main types of cleaning methods used by professional cleaners as not all methods work in every site and situation:

Method	Process	Hygiene Level
Bucket Bucker & Press 	<ul style="list-style-type: none"> • Bucket of cleaning solution is made up • Cloth/mop is dipped into solution and wrung out • Cloth/mop is used to clean surface and returned to bucket • Cloth/mop used many times in different areas 	<ul style="list-style-type: none"> • Low: Strongest risk of cross contaminating • Same cloth/mop used in many areas, passing contaminants between areas • Dirt released from cloth/mop after use into bucket contaminating cleaning solution
Spray 	<ul style="list-style-type: none"> • Cloth/mop or surface directly sprayed with solution • Surface wiped clean • Next area sprayed and wiped clean • Cloth/mop mostly used many times in different areas (but can be clean cloth/mop per room) 	<ul style="list-style-type: none"> • Medium risk of cross contamination • Spray bottle ensures no dirt released into cleaning solution used in next area • Spray bottle/canister can become contaminated when emptying and refilling • Often same cloth/mop used in many areas, passing contaminants between areas
Pre- Prepared 	<ul style="list-style-type: none"> • Multiple clean cloths/mops placed into bucket and dosed with cleaning solution or only cold water • Each cloth/mop used to clean one area and then put into laundry • A clean cloth/mop used to clean the next area 	<ul style="list-style-type: none"> • High: Very low risk of cross contamination • A clean cloth/mop used in each area • No central solution bucket • Reduced or no detergent residue at all, less risk of building a bio-film
Single Use 	<ul style="list-style-type: none"> • Each mop or cloth moistened with detergent solution or only cold water Individually or in a batch • Each cloth/mop used to clean one area and then disposed • A clean cloth/mop used to clean the next area 	<ul style="list-style-type: none"> • Highest: Extremely low risk of cross contamination • A clean cloth/mop used in each area • No central solution bucket • Reduced or no detergent residue at all, less risk of building a bio-film • No laundry logistics

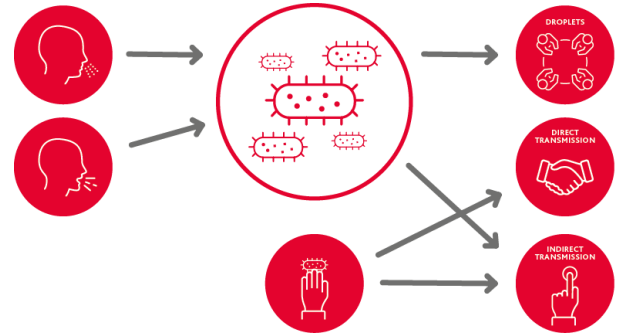
All Vileda Professional experts can advise on how changes to the process used will improve hygiene across your site..

Why infection prevention is not just for healthcare

Infection prevention looks at 'all activities aimed at breaking the infection chain' and is mandatory in all healthcare sites. This same focus is relevant to the cleaning process in all sites to protect everyone who enters the building.

Germs do not move themselves. They depend on indirect transmission (people touching surfaces), direct transmission (people coming into contact with each other or animals) and other transmission routes like coughs, sneezes or food.

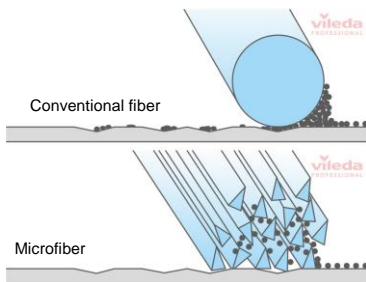
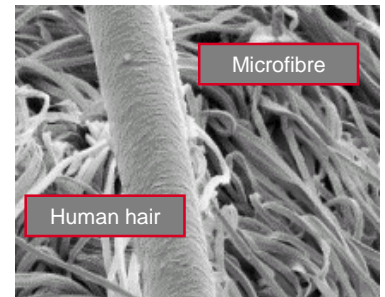
Working hygienically in all sectors has increased in recent years. However now is the time to refresh the cleaning frequency, protocols, equipment and personal hygiene measures (e.g. washing hands) to significantly reduce the risk of transmission in your site.



Not all MicroFibres are the same

Microfibers are very fine fibres with a fibre thickness of less than 1 dtex (1/100th size of a human hair) that clean better than conventional fibres because of their superior mechanical action and good absorbency. This removes higher levels of dirt and grease, reduces dependency on chemicals and leaves a streak free finish.

However, microfibers are not a one-size fits all solution, the composition, thicknesses and blends are the secret to consistent high performance (up to 99.99% bacteria removal) and low friction across a variety of surfaces.



Microfibres remove and trap more dirt and bacteria from surfaces, trapping it inside and don't release back onto the surface

Benefits of Vileda Professional microfiber products:

- Externally certified bacteria removal up to 99.99% (note: removed, not killed)
- Streak free cleaning: Only small droplets left on surface after cleaning, very low tendency to re-deposit germs & dirt back to surface
- Wide range of microfiber products for all surfaces and tasks
- Microfibres in different decitex qualities (Micron and Microfiber)
- Available in single use and machine washable formats
- Colour coded (Blue, Red, Green, Yellow and white)
- Supported by extensive usage, application advice and certification
- Assurance of consistent high quality production,
- Production also in Europe

Quality you can trust

As a family owned and responsible supplier, quality and performance claims are essential to us. We offer reliable solutions for clean and safe facilities.

To guarantee this, we regularly subject our production plants and products to external certifications from respected research institutes like the Hohenstein Institute and the BMA Labor.

Examples include:

- MicroOne Premium Mops: BMA 99,99% Bacteria Removal: *Pseudomonas Aeruginosa*
- MicronSolo Wipes: BMA 99,99% Bacteria Removal: *Pseudomonas Aeruginosa*
- Nordic Swan
- ISO Certified Production plants
- PSV recycling certification

The consistent high quality of Vileda Professionals products offer you solutions you can trust.



Vileda Professional

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Frequently touched areas

Cleaning, Disinfection and Hygiene within retail outlets

Alongside general cleaning processes special attention should be placed on the most frequently touched areas. To reduce the risk of transmission these surfaces should be cleaned more frequently.

Without being able to cover all contact points the most common are:

Shopping malls

- Handles
- Tables and chairs
- Touch Screens/POS screens
- Coffee and vending machines
- Lift/Elevator buttons
- Staircase and escalator handrails
- Public phones



Cafeterias

- Menus and holders
- Condiments (salt, pepper, ketchup)
- Food trays
- Counters (bar, entrance, etc.)
- Tables and chairs
- Payment/card reader
- Touch Screens/POS screens
- Coffee & drinks machines



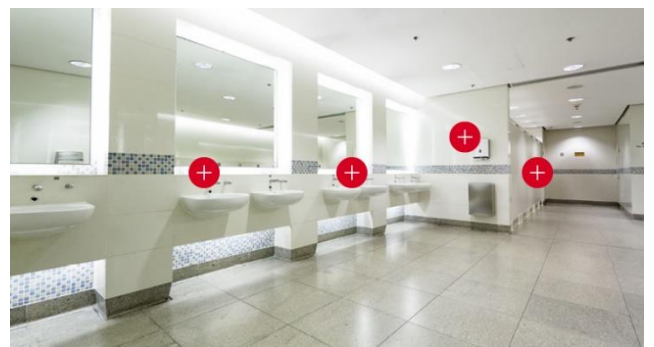
Staircases

- Handrails
- Switches
- Door security controls
- Door handles
- Elevator buttons



Public washrooms

- Handles and door locks
- Toilet push plates & handrails
- Sink taps
- Soap & tissue dispensers (if not touchless)
- Hand Dryer (if not touchless)
- Feminine hygiene depositories
- Baby changing stations



Restaurants

- Menus and holders
- Condiments (salt, pepper, ketchup)
- Food trays
- Counters (bar, entrance, etc.)
- Tables and chairs
- Payment/card reader
- Touch Screens/POS screens
- Coffee & drinks machines



Fast food outlets

- Menus and holders
- Condiments (salt, pepper, ketchup)
- Food trays
- Counters (bar, entrance, etc.)
- Tables and chairs
- Payment/card reader
- Touch Screens/POS screens
- Coffee & drinks machines



Convenience stores

- Glass counters
- Door handles of fridges and freezers
- Fresh fruit, produce bag holders
- Scales
- Payment/card reader
- Touch Screens/POS screens
- Drinks machines



Recommended solutions

Cleaning, Disinfection and Hygiene within retail outlets

Vileda Professional has a comprehensive range of solutions for use with all cleaning methods and available in durable and single use formats. By choosing the correct system for your requirements you can achieve better performance, ergonomics and lower your overall total cost-in-use.



VoleoPro

With a footprint of 0.5 m² VoleoPro is the compact, ideal solution when space is tight. Its unique design and numerous intelligent functions make VoleoPro the business card for efficient professional cleaning performance.

- Compact trolley with a footprint of 0.5 m²
- Easy to manoeuvre and store
- Quick and easy to assemble
- Foldaway Bin Bag Lid incl. integrated cleaning plan holder
- Ergonomic inclined push unit
- Swivel front castor with break and roller bearing.



Origo 2

The new Origo 2 is the most innovative cleaning trolley Vileda Professional has ever built. This new generation ensures improved hygiene, higher efficiency, greater safety for users and sites as well as full integration of tablets and digitally aided cleaning devices.

- Compatible with all Pre-Prepared and Bucket and Press systems
- Fully lockable doors and top lids
- Optional recycled bucket and boxes
- Separable satellite trolleys
- Unique in lid tablet/pad storage solution
- Configure your own in the online creator



UltraSpeed Pro

The best performing flat mop bucket and press system on the market. It is so easy to use it needs no training and is adaptable to suit all sites. Outperforms bucket-and-press systems in all areas:

- Cleans over 750 m²* per hour
- High-performance press – drier floors reducing slip hazards
- Hygienic – no hand contact with mops or cleaning solution
- Easy to use – no training required
- Compact – small footprint for space saving storage
- Ergonomic – lightweight, no bending to wring



Durable Synthetic Dust Mop

- Ideal for maintenance and preliminary cleaning
- Manufactured from acrylic fibers for additional electrostatic attraction
- For use on all floor types
- Ideal for maintenance or spot cleaning processes



PVA Micro

Our most successful microfibre wipe PVAmicro achieves streak-free cleaning results with only one-step through a unique coating technology.

- Made from extra-fine microfibres for very high cleaning performance
- Advanced efficiency in the removal of fatty dirt for brilliant results
- Maximum absorbency for time-efficient cleaning of large areas
- Very quick and easy to rinse, no particles or hair stay in the wipe
- High coverage performance due to homogenous water release



MicroTuff Easy

MicroTuff Easy is our semi-disposable microfibre wipe that comes in a handy dispenser box and highly fits all cleaning purposes

- Made from extra-fine microfibres for very high cleaning performance
- Efficient removal even of fatty dirt
- Good absorbency for everyday use
- Good volume touch



Breazy

Breazy is our semi-disposable wipe with a unique wave structure for excellent particle pick-up capabilities

- Contains microfibres for good cleaning performance
- 99.9% bacteria and germs removal certified by independent institute
- Good and efficient absorbency for everyday use
- Very high volume touch
- Superior dirt storage capacity due to patented 3D structure



Multipurpose

Natural latex glove suitable for all-round cleaning tasks. Available in 4 colours.

- High durability natural latex glove offering excellent cost efficiency and high anatomical comfort in use
- Good chemical resistance against detergents and cleaning chemicals
- Pure cotton flock lining for comfort in use
- Colour-coded for maximum safety in fulfilling hygiene requirements
- CE Cat. III