



**vileda**<sup>®</sup>  
PROFESSIONAL

# LEADING WITH **LESS**

The new recycled  
durable wipes

vileda  
PROFESSIONAL  
r-MicronQuir  
100% recycled  
ISO 9001  
ISO 14001

a brand of

**FREUDENBERG**

# LEADING WITH LESS

As a global leader in cleaning solutions, we firmly believe that every product we develop must contribute to a sustainable future. That's why we have created a brand-new range of durable wipes that are coming with up to 70% recycled superior superior microfibre technology – for no compromises on the cleaning performance and hygiene.

This is all part of our drive to help you further reduce your stakeholders footprints by reducing waste and CO<sub>2</sub> emissions throughout the cleaning process. So, take this as an advantage to further grow your business whilst contributing to a healthier planet: **Leading with less.**

# The **new recycled** durable wipes

LEADING MICRONFIBRE  
HYGIENE &  
DISINFECTION



LESS  
PES-WASTE  
& CO<sub>2</sub>

Up to

**100%**

**recycled**

**100%**

**hygiene**

# This is how we did it.

## The r-process by Vileda Professional:



Post-consumer plastic



Shredded into flakes



Flakes are processed into fibres



Fibres are knitted into cloth



r-durable wipes

# The new recycled durable wipes



LEAD  
WITH

**r**-MicronQuick



# **r**-MicronQuick

**r** for responsibility

**r** for resources

**r** for recycled

Clean meets green.





# Since we love it clean, everywhere

we use our „Love It Clean“ label to highlight the most sustainable product choices

– such as the **r-MicronQuick**





**r-MicronQuick**

**Superior  
Micronfibre  
cleaning  
performance**

**Made from  
70% recycled  
PES**

# r-MicronQuick



Superior Micronfibre  
cleaning performance



Streak free cleaning



99.99% virus  
removal performance



70% recycled  
materials

# r-MicronQuick

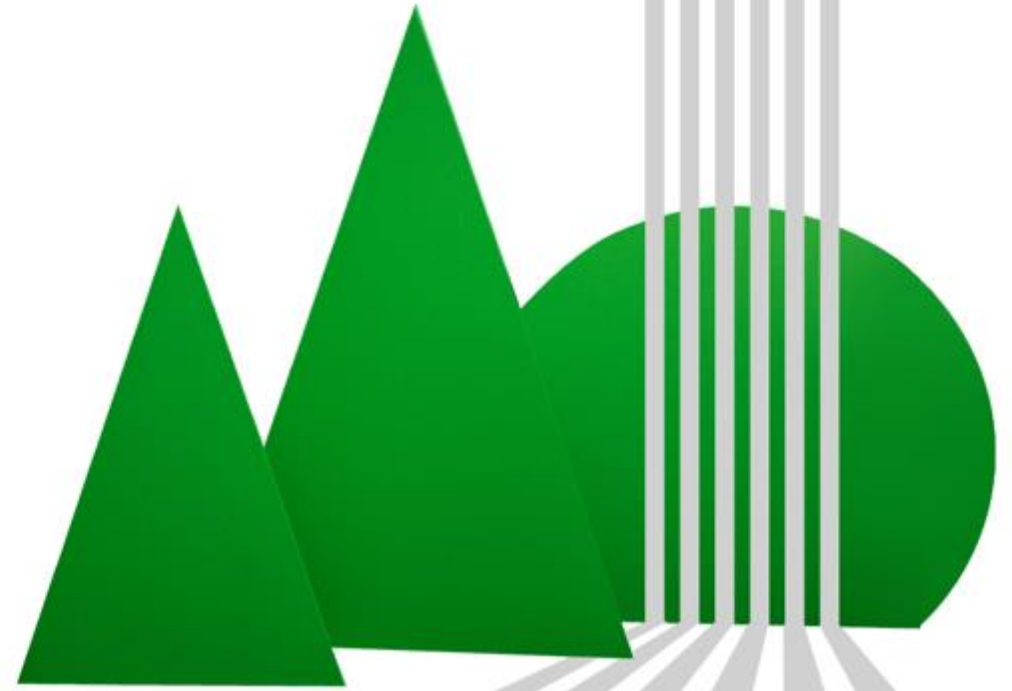
Effective and rapid cleaning of high-risk areas due to advanced microfibre technology

Most hygienic cleaning of all surfaces due to the removal of 99,99% of bacteria and viruses



Washable 400 times

4 color system for simple differentiation of wipes and individual adaption to hygiene system



# r-MicronQuick

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# Calculate your


# benefits


Calculate the CO<sub>2</sub> and number of PET bottles you can save by switching to **r**-Products

### CO<sub>2</sub> CALCULATOR

Enter number of r-MicronQuick cloths per year... **GO**


 kg CO<sub>2</sub>eq savings<sup>1,2</sup>


re-used 500 ml PET bottles<sup>3</sup> 


 km savings equal to a distance travelled by car of<sup>4</sup>

### CO<sub>2</sub> CALCULATOR

100 **GO**

 **12,5** kg CO<sub>2</sub>eq savings<sup>1,2</sup>

**1822** re-used 500 ml PET bottles<sup>3</sup> 

 **95** km savings equal to a distance travelled by car of<sup>4</sup>

[www.vileda-professional.com](http://www.vileda-professional.com)



# Vileda Professional – Your leading partner for a clean and safe facility

- Everything we do grows from a constant dialogue with our customers. Based on more than 60 years experience in the business we are experts for the needs, challenges and conditions within professional cleaning. That is why we develop products and offer cleaning solutions that exceed our customers' expectations.
- Our innovative systems and superior services make our customers' daily work easier and more efficient.
- We commit ourselves to excellence – every Vileda Professional product offers the highest quality standards and minimizes the risks of your daily business.
- We make people work smarter, not harder: so, we focus on ergonomics, performance and design at every stage of the R&D phase, while using our patented technologies.
- We constantly strive for superior systems and services that support global sustainability.
- The Vileda Professional brand is part of the Freudenberg Group – a global technology group that strengthens its customers and society long-term through forward-looking innovations.



For more information visit our website  
[www.vileda-professional.com](http://www.vileda-professional.com)